



Une initiative de la :



National Table for French as a
Second Language

“Faire vivre des expériences
authentiques en FLS”

February 27, 2025

ImmersionART: Learning French as a Second Language Through Arts and Culture

Summary

1. Introduction to the ImmersART Program
2. Application Process
3. ImmersART Website and Online Platform
4. Key Information for 2025-2026
5. FCCF's "Arts at School" Programming



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Introduction to the ImmersART Program

Program Objectives

1. Support French immersion students' learning of French through artistic, cultural or heritage experiences in French.
2. Allow students to **discover the variety and diversity of Franco-Canadian artistic, cultural and heritage expressions.**
3. Encourage students to **develop ties with local, regional and pan-Canadian Francophone culture**, and increase opportunities to interact with Francophone culture.
4. **Strengthen ties between schools and Francophone arts and cultural organizations**, encouraging them to develop collaborations.
5. Promote the **vitality and growth of a diverse and inclusive pan-Canadian Francophonie.**

Targeted Disciplines



Dramatic arts



Visual arts



Arts & crafts



Media arts



Dance



Music



Multidisciplinary
arts



Literature



Heritage

Terms and Conditions

1. **Non-profit organizations** receive micro-grants (not schools).
2. Requests for micro-grants are **approved by the school contact** (not the ImmersART team).
3. Micro-grants are limited to **\$1,500** per school, per activity, per school year (isolation premium possible).
4. Organizations may apply for a **single activity, a tour or a gathering.**

Types of activities

1. Single activity
2. Touring activity
3. Gathering activity

Types of eligible expenses

Examples of eligible expenses :

- ✓ Fees for the artist responsible for delivering the activity
- ✓ Costs that are incurred by the organization to coordinate the activity
- ✓ Materials that are required to carry out the activity
- ✓ Technical or recording costs for online activities
- ✓ Transportation costs to take students to the activity or artists to the school.

Examples of ineligible expenses :

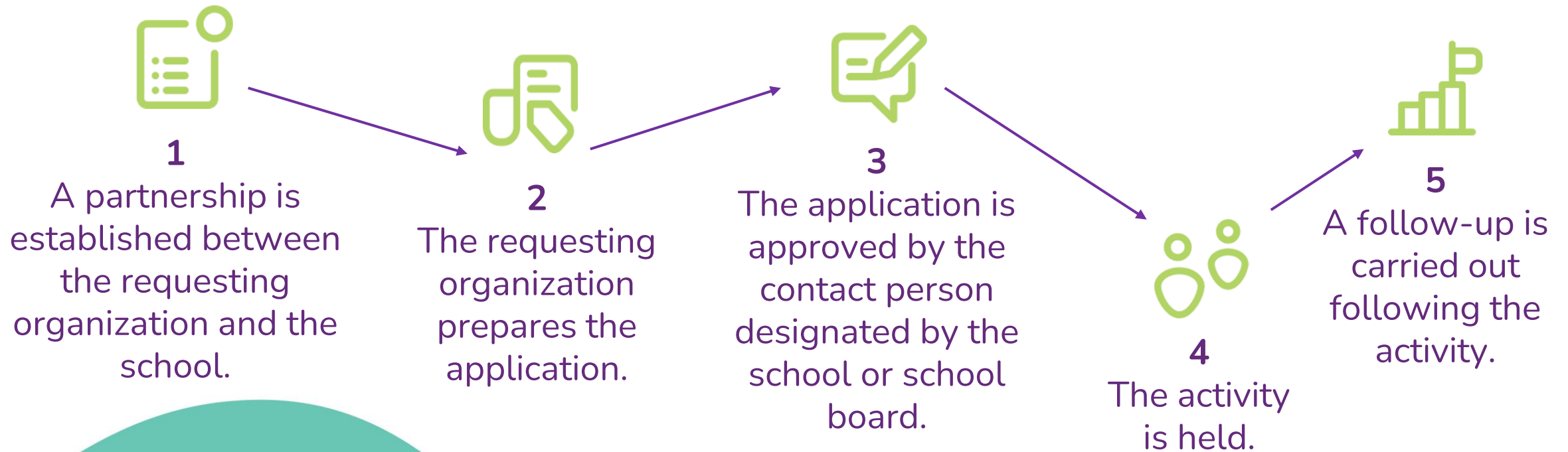
- ✗ Capital projects
- ✗ Normal business operations
- ✗ Ongoing consultation, networking and strategic planning
- ✗ Needs analysis and study
- ✗ Professional training
- ✗ Activities taking place outside Canada.

A large white number 2 is positioned on the left side of the image, set against a teal background. Below the number, a white wavy line curves across the bottom of the frame. The rest of the image has a purple background.

2

Application Process

Steps to submit an application



Post-Activity Reporting

Within 3
days after
the activity:

Mandatory
reporting



Post photos of the activity
on your social media
accounts: Facebook,
Instagram or YouTube

Mention the school

Tag ImmersART
#ImmersART or
@immersart_fccf



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Website and Online Platform

Directories

Organization
Directory

subsidized activity

La date limite du 15 février 2025 approche. Planifiez votre activité dès maintenant.

ImmersART, a **winning program** for your school

The ImmersART micro-grant allows you to offer a unique artistic, cultural or heritage experience to your students in French, in collaboration with an artistic or cultural organization in your region.



Find your
partner organization

Partner organization



Make sure that your school is
listed in our directory

Schools directory

School
Directory

Fund Progress Tracking

Subsidies **available** for 2024–2025

Every French-immersion middle or high school in Canada can plan a cultural, artistic or heritage activity financed by ImmersART until the funds are exhausted. Track the proportion of funding still available in your region in real time. % of REMAINING subsidies per province

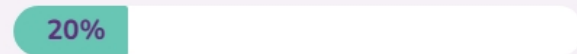
Alberta



British Columbia



Prince Edward Island



Manitoba



New Brunswick



Nova Scotia



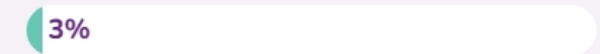
Ontario



Quebec



Saskatchewan



Newfoundland and Labrador



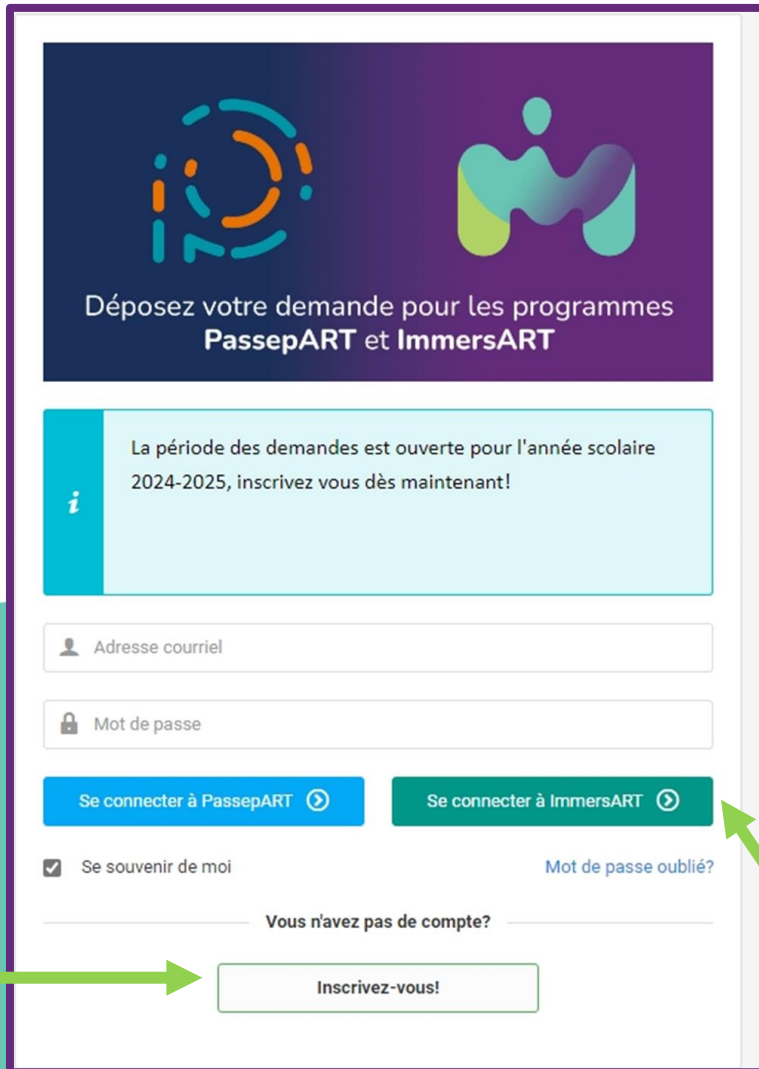
Northwest Territories



Yukon



Application Submission Platform



The screenshot shows the login and registration interface. At the top, there are two logos: a circular one with orange and blue segments, and a stylized 'M' logo. Below them, the text reads 'Déposez votre demande pour les programmes PassepART et ImmersART'. A light blue box contains the message: 'La période des demandes est ouverte pour l'année scolaire 2024-2025, inscrivez vous dès maintenant!'. Below this are input fields for 'Adresse courriel' and 'Mot de passe'. There are two buttons: 'Se connecter à PassepART' (blue) and 'Se connecter à ImmersART' (green). A checkbox for 'Se souvenir de moi' is present, along with a link for 'Mot de passe oublié?'. A link 'Vous n'avez pas de compte?' leads to a registration button labeled 'Inscrivez-vous!'.

Déposez votre demande pour les programmes
PassepART et **ImmersART**

La période des demandes est ouverte pour l'année scolaire
2024-2025, inscrivez vous dès maintenant!

Adresse courriel

Mot de passe

Se connecter à PassepART

Se connecter à ImmersART

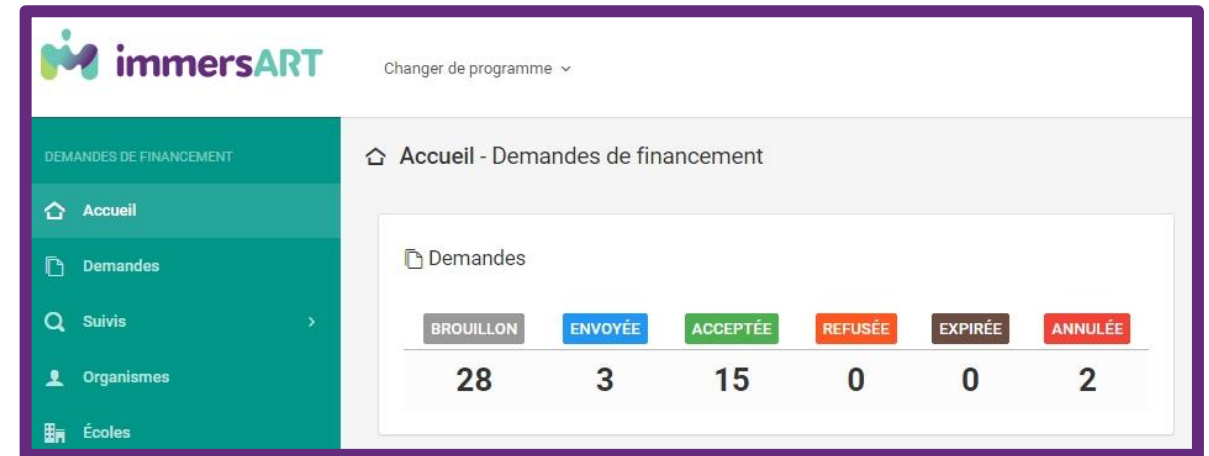
☒ Se souvenir de moi [Mot de passe oublié?](#)

[Vous n'avez pas de compte?](#)

Inscrivez-vous!

Create an
account

Track application status



The screenshot shows the ImmersART dashboard. The header includes the ImmersART logo and a 'Changer de programme' dropdown. The left sidebar lists 'DEMANDES DE FINANCEMENT' with links to 'Accueil', 'Demandes', 'Suivis', 'Organismes', and 'Écoles'. The main content area is titled 'Accueil - Demandes de financement' and shows a table of application statuses.

Demandes					
BROUILLON	ENVOYÉE	ACCEPTÉE	REFUSÉE	EXPIRÉE	ANNULÉE
28	3	15	0	0	2

Log In



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Key Information



Submission Deadline for 2025-
2026: **February 15, 2026**

Activity Period: **September 1, 2025 – June
30, 2026**



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FCCF's "Arts at School" Programming

ImmersART Programme

Highlights and results

Phase 1 2019 - 2023	<ul style="list-style-type: none">▪ \$4 467 266 in micro-grants▪ 1771 funded activities▪ 750 minority francophone schools
Phase 2 2023 - 2028	Renewal of the program for 5 years under the new Action Plan for Official Languages
Results 2023-2024	<ul style="list-style-type: none">▪ \$1 203 000 \$ in micro-grants▪ More than 170,000 students enjoyed an authentic artistic, cultural or heritage experience▪ 749 francophone schools▪ 137 participating organizations

Objectives	Tools and services that generate change
<ul style="list-style-type: none">• Attract and retain staff by equipping teachers;• Create opportunities for teachers to share their passion for their profession and for teaching in and through the arts;• Support teachers in building their professional confidence;• Cultivate a sense of belonging to a pan-Canadian professional network focused on arts education.	<ul style="list-style-type: none">• Support services (mentoring, artist-teacher pairing)• Training (online and face-to-face)• Teaching resources• Arts in the Schools Community of Practice (public mentoring sessions, workshops, showcases, etc.)

Contact Us!



immersart.ca



[ImmertsART](https://www.facebook.com/ImmertsART)



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Thank you!

Merci!



immersART



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